

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

11 PANINI AMERICA, INC., a Delaware corporation, } CASE NO.: 11-cv-03971 RGK (AGRx)  
12 Plaintiff, } [PROPOSED] ORDER RE: SALE AND  
13 v. } MARKETING OF KOBE BRYANT  
14 THE ART OF THE GAME, a California corporation, } MERCHANDISE  
15 Defendant. }  
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Complaint Filed: May 9, 2011  
Trial Date: None set

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20 IT IS HEREBY ORDERED THAT:

21 Pursuant to the parties' Joint Stipulation set forth above, Defendant Art of the  
22 Game, including its representatives, servants and agents, employees, officers,  
23 directors, partners, attorneys, subsidiaries, and all persons under its control, or acting  
24 in active concert or participation with them ARE HEREBY RESTRAINED AND  
25 ENJOINED from:

26 (1) Creating, marketing, advertising, distributing, selling, offering for sale,  
27 destroying or otherwise exploiting for a commercial purpose any  
28 counterfeit sports collectible, memorabilia or game-used equipment

featuring the name, nicknames, voice, likeness, photograph, picture, biography, statistics, image, caricature, game-used equipment, and/or signature of Kobe Bryant;

- (2) Contacting, communicating or advertising to any person or entity for the purpose of creating, marketing, distributing, selling, offering for sale, disseminating, shipping, destroying or otherwise exploiting for a commercial purpose any counterfeit sports collectibles or memorabilia featuring the name, nicknames, voice, likeness, photograph, picture, biography, statistics, image, caricature, game-used equipment, and/or signature of Kobe Bryant;
- (3) Using Kobe Bryant's name or likeness in any advertising or exhibition;
- (4) Advertising, distributing, marketing, promoting, selling, or offering for sale, sports collectibles and memorabilia with Kobe Bryant's autograph except in compliance with the requirements of California Civil Code section 1739.7; and
- (5) Destroying, removing, overwriting, transferring possession of, deleting, selling, hiding, secreting, or otherwise disposing of any evidence related to Kobe Bryant, or the claims and facts involved in this action.

2. This agreed temporary injunction is effective immediately, and shall remain in full force and effect until the final trial of this matter, or until further order of the Court.

**IT IS SO ORDERED.**

Dated:

United States District Judge,  
Hon. R. Gary Klausner